

TOGETHER, WE CAN DELIVER.®

The number of seniors in our country will grow exponentially over the coming years. Meals on Wheels is a proven public-private partnership that effectively addresses the challenges of aging by promoting health and improving quality of life for our nation's most vulnerable seniors. By leveraging the existing Meals on Wheels network, we have the opportunity to not only keep seniors at home, but also save billions in tax dollars by keeping them out of more costly healthcare settings.



TOO MANY SENIORS ARE LEFT BEHIND, ALONE AND HUNGRY, STRUGGLING TO STAY INDEPENDENT AND HEALTHY.



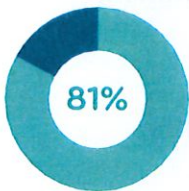
1 IN 6 seniors struggles with hunger

15.7 MILLION are isolated, living alone

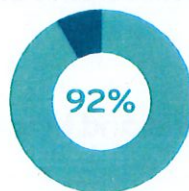
10.2 MILLION are threatened by hunger

18.7 MILLION are living in or near poverty

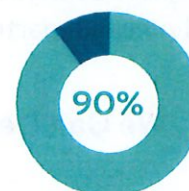
MEALS ON WHEELS DELIVERS THE SUPPORT THAT KEEPS SENIORS IN THEIR OWN HOMES, WHERE THEY WANT TO BE.



81% say it improves their health



92% say it enables them to remain living at home



90% say it makes them feel more safe and secure

SENIORS REMAINING AT HOME, OUT OF HOSPITALS AND NURSING HOMES, SAVES BILLIONS IN MEDICARE AND MEDICAID COSTS.



Meals on Wheels' clients report fewer falls, which cost our nation **\$31 BILLION** each year.



1 YEAR = **1 DAY**

We can provide a senior Meals on Wheels for **1 YEAR** for roughly the same cost as **1 DAY** in a hospital.



Investing in Meals on Wheels is a **WIN-WIN** for our seniors, our communities and our nation.



MEALS on WHEELS

NORTH JERSEY

TOGETHER, WE CAN DELIVER.

Our Mission:

Meals on Wheels North Jersey is a non-profit, 501(c)3 organization that provides more than a meal to our homebound neighbors by nourishing both the body and mind through the delivery of nutritious meals and daily personal visits.

Our New Logo:

The new Meals on Wheels logo is meant to conjure images of people, the excitement of a revitalized movement and the idea of many components working tightly together to accomplish a singular, powerful goal. It's also designed to convey energy, forward motion, urgency and hope.

Our Tagline:

The new tagline punctuates the same meaning: **Together, We Can Deliver.** It adds a strong sense of commitment and conviction to our brand and it tells the world that it will take us all - community programs, our neighbors, government, donors and sponsors - coming together as a powerhouse movement that stands up, and comes through for, the seniors we refuse to forget or leave behind, and who deserve the support they need to live fully nourished lives.

Our Immediate Goal:

To provide more services to our seniors through collaborative efforts with our local government offices and police departments.

Together, We Can Deliver... what this means and how we can accomplish this.

- **Helping to get the word out** - Include Meals on Wheels criteria and program information through a link on all town websites and by having our information on hand in your borough and senior service offices.
- **Education** - Bring Meals on Wheels in to educate all police officers, first responders and front line individuals about our program and how it helps seniors maintain their independence. We want to provide you with an alternate way to address senior issues because Adult Protective Services may not always be appropriate. We have access to a host of resources including social workers, chore services, incontinence products and pet food.
- **A solid partnership with clear and easy communication** between local government/police and Meals on Wheels will be the key to reaching more seniors in need. You come face to face with seniors in need every day, let us help you sort out the best way to help them.
- **Financial sponsorship** - Meals on Wheels is a non-profit organization and the funding that our program receives from grants and private donors is limited. Consider sponsoring a senior in your town for a year, it would change their life!