Chapter 350. Signs

Article I. General Regulations

§ 350-7. General requirements.

A. Construction. All signs shall be designed and constructed in conformity with the provisions of the BOCA Code.

B. Permitted signs. Unless specifically permitted by this article, all signs and the location thereof shall be prohibited.

C. Illumination. A sign shall not be illuminated by other than electrical means and electrical devices. All wiring shall be installed in accordance with the requirements of NFPA 70, listed in Appendix A of the BOCA Code. Any open spark or flame shall not be used for display purposes unless specifically approved by the Construction Official for locations outside the fire limits.

(1) Wall signs and ground signs may be illuminated only in the B2 Zoning District.

(2) All illuminated signs shall be illuminated by indirect lighting through translucent letters, symbols or panels, or, if directly lighted, the light source shall be shielded to project only onto the sign area. The only exception shall be those signs on which movable copy changes automatically on a lampbank, e.g., electrical or electronic time-and-temperature units.

(3) Any light source used on or in signs shall be constant in its output and shall operate without generating audible sound or electronic emissions.

(4) In no event shall red, yellow or green illumination be permitted, whether flashing or not, on any sign located in the same line of vision as a traffic-control signal.

(5) Illumination tubing formed to make letters or symbols or installed to outline any building shape or strings of lights are prohibited. The only exception shall be for winter holiday decorative lighting, permitted in all zoning districts without a permit application or fee, for a period not exceeding 45 days.

(6) All lighting of signs shall be extinguished by 11:00 p.m., prevailing time, or at the close of business served by said sign; provided, however, that the Construction Official may authorize exterior lighting at additional hours to assist in the protection of properties when so recommended, in writing, by the Chief of Police.

D. Except for election signs, temporary signs and garage and yard sale signs, the content of all signs shall pertain only to the use within the premises upon which the sign is located.

E. Every sign or other advertising structure hereafter erected shall have painted in a conspicuous place thereon, in letters not less than 1/2 inch in height, the date of erection, the permit number and the voltage of any electrical apparatus used in connection therewith.